

earth spirit creations website design

request a website cost estimate by fax

Please print this form, then use a dark pen and neat printing to complete your information.

Quoting prices on website design is a synergistic process in which we spend time gathering information about your specific needs before giving you an estimate. This allows us to make your website experience a more personal, effective one.

The more information you're able to give us, the more accurate your estimate will be. Also, if we can't read your printing, we can't send you an estimate.

If we have any questions, we'll contact you by phone or email before putting your cost estimate together. You'll also have the opportunity below to request a consultation with our team if you wish.

contact information

** required fields - your estimate, when signed, becomes a legal working document, therefore we require all of your contact information in order to complete it.*

Your name: *	_____	Complete Mailing Address: *	<div style="border: 1px solid black; width: 100%; height: 100%;"></div>
Company:	_____		
Email Address: *	_____		
Telephone: *	_____	Have you had previous contact with our office?	
Fax: _____		<input type="checkbox"/> Yes <input type="checkbox"/> No	

Our privacy policy: We place the highest value on the integrity of our marketing efforts. We are committed to protecting your privacy, gathering your personal information ONLY for our own demographical and internal use in the course of normal business operations. Your personal information is kept strictly confidential, and will never be sold, traded or distributed by us to anyone outside Earth Spirit Creations for any reason without your express permission. Ever. Period.

services

- Original Website Design**
If you already have a website:
Current URL: http://_____
- Domain Registration:** Desired domain name: www. _____ . _____
*This is the name that people will type into their browser to view your website.
Domain names do not have @ symbols or other special characters in them.
Please do not enter an email address here.*
- Website Hosting**
- Ongoing Website Maintenance and Updates**
Note: We have purposely not included an option for you to update your website yourself. We specialize in search-engine optimized websites that we hand-code ourselves. We have attempted to work with automated CMS (Content Management Systems) in the past, but these automated programs "mangle" our hand coding, destroying our search engine optimization efforts. If you wish to be active in updating your website yourself and keeping it current, there are options such as weblogs, message boards, etc.; please check this box and also request a consultation at the end of this form so we can discuss the best options for your needs.

purpose and goals

Describe the purpose of your website: (check all that apply)

- to sell your products or services
- to act as an online catalogue
- to offer information
- to collect information from your visitors
- to offer an online community
- other:

What top three questions might your website visitors have when they come to your website?

1. _____
2. _____
3. _____

about your business

Describe your type of business:

Describe your target market: (demographics, etc.)

Your tagline:

What words or phrases might someone type into a search engine to find you?

your style

What style would you like your website to reflect?

- soothing & tranquil
- vibrant & fun
- rich, warm & spicy
- simple & Zen-like
- contemporary
- classic / traditional
- other: _____

What shades/hues do you prefer?

- pastels
- earthtones
- bold & brilliant
- retro
- monotone
- black & white
- other: _____

What colour palette do you prefer?

- Warm (reds, yellows, oranges, browns)
- Cool (blues, greens, purples, greys)
- All (the more color the better!)
- Unsure (open to suggestions)
- Other:

List some websites that appeal to you, and tell us specifically what it is you like about each one:

http://

http://

http://

website content

Do you have a site map? yes (please fax with this form) it's in progress need help creating one

Not including e-commerce, how many webpages do you need? _____
(Webpages may contain unlimited text and up to 3 images per page.)

Important: We can't create an estimate for you without knowing how many pages. If you're unsure, please estimate how many topics you will have on your website.

Will you have any charts or tables on any of your pages? If so, how many in total? _____

Do you have a logo? Yes No

Not including product images, will you be providing us with other images for us to use in the design framework and elsewhere on your website? Yes No

If yes, how many? _____

Important: All images used must be copyright free, you own the copyright, or you have express written/mailed permission from the owner to use them.

Need to look for affordable stock images? We recommend www.dreamstime.com/res82450

Will you be providing us with finished text?

- Yes
- No, need copy writing from scratch
- No, need editing of text that we've written
- No, need text tweaked for search engines

If no, approximately how many words will you need us to edit? _____

functionality

What special functions will you need on your site? (check all that apply)

- emailing / newsletter list
- message boards / forum
- contact / feedback form
- audio or video clips
- Flash movie:

What will your Flash movie do? (or give examples):

e-commerce

Please complete this section only if applicable.

If you aren't taking payments on your website for products or services, please skip this section.

Order Processing: (How your website will take orders for you)

- Paypal Shopping Cart buttons on your website
- CanadaCart (all CanadaCart products include Paypal integration feature)
 - SE 4.0 Shopping Cart buttons on your website
 - Storebuilder Basic
 - Storebuilder Advanced
 - Storebuilder Pro
- Other ecommerce solution:

Payments: (How payments will be processed once the order is placed)

- Paypal
- Merchant Account
 - Manual processing (by phone or POS)
 - Gateway (real time processing online) Name of processor: _____
- Other:

Products:

Total number of products and / or services you will be selling online: _____

Will you provide us with a spreadsheet of your products, descriptions, prices, etc.? yes no

Will you provide us with photos of your products ? yes no

If yes, will we need to edit the images in any way ? yes no

time and budget

When would you like to have your website completed?

- RUSH (extra 20% fee)
- Within 3 months
- Within 6 months
- Unsure

What is your budget?

- \$1500 - \$2500
- \$2500 - \$3500
- \$3500 - \$5000
- \$5000+

additional information

Would you like to connect with us briefly (20 minutes) by phone before we create your estimate? yes

Important: Consultations are brief, therefore are meant to clarify how you filled out this form, not to replace it. If you check this option, all questions on this form must be answered as best as you can.

Would you like to receive our free Wholistic Website Tips & Tricks by e-mail? yes

Is there any other information that you feel we should know in order to give you an accurate cost estimate?

fax us your information

Please check over your information, then fax this form to **1.250.947.9323**. Thank you!